



COLLEGE

Dreams

A benefit to support Chicago's underserved first-generation students as they prepare for college and career success.

2019 Sponsorship Opportunities

Presenting Sponsor: \$15,000

Our exclusive Title Sponsorship provides the opportunity for a committed partner to demonstrate their commitment to education and their support for PWFC scholars. =

- Table of 10 tickets to College Dreams with premier seating and complimentary valet
- Naming rights (College Dreams presented by...)
- Featured logo on invitation, program, sponsor signs, A/V presentation, and event website
- Logo recognition in pre-event promotions and social media (Audience ~1,000)
- Live recognition during event program

Champion Sponsor: \$7,500

Our exclusive Champion Sponsorship creates a memorable evening for all our guests by sponsoring the music and entertainment that bring our theme to life. A wonderful touch!

- Six tickets to College Dreams with premier seating
- Live acknowledgement by performers and artists (Artists presented by....)
- Logo recognition on invitation, program, sponsor signs, A/V presentation, and event website
- Logo recognition in pre-event promotions and social media (Audience ~1,000)

Benefactor Sponsor: \$5,000

- Six tickets to College Dreams
- Name listed on invitation, program, sponsor signs, A/V presentation and event website
- Acknowledgement in pre-event promotions and social media

Leader Sponsor: \$2,500

- Four tickets to College Dreams
- Name listed on invitation, program, sponsor signs, A/V presentation and event website

Patron Sponsor: \$1,000

- Two tickets to College Dreams
- Name listed on invitation, program, sponsor signs, A/V presentation and event website

In-Kind Sponsor

Contribute beer, wine, liquor, cocktail supplies or desserts. Benefits vary by contribution.

Media Sponsor

Send a photographer to the event to provide post-event coverage. Promote event with one advertisement, one subscriber email, and three social media posts.

- Four tickets to College Dreams
- Logo recognition on invitation, program, sponsor signs, A/V presentation, and event website
- Logo recognition in pre-event promotions and social media (Audience ~1,000)



2019 Sponsorship Commitment Form

Sponsor Information

Company Name _____

Contact Name _____

Contact Title _____

Email _____

Phone _____

Mailing Address _____

City/State/Zip _____

Sponsorship Level

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$15,000) | <input type="checkbox"/> Patron Sponsor (\$1,000) |
| <input type="checkbox"/> Champion Sponsor (\$7,500) | <input type="checkbox"/> In-Kind Sponsor |
| <input type="checkbox"/> Benefactor Sponsor (\$5,000) | <input type="checkbox"/> Media Sponsor |
| <input type="checkbox"/> Leader Sponsor (\$2,500) | <input type="checkbox"/> Donation: \$ _____ |

Payment Options

- By check made payable to Pass With Flying Colors
- By credit card. Contact Jessica Paulsen at jpaulsen@passwithflyingcolors.org for details.

Return completed forms by October 19, 2018 to guarantee full benefits.

By mail: Pass With Flying Colors
4300 N. Knox Ave.
Chicago, IL 60641

By email: jpaulsen@passwithflyingcolors.org

College Dreams is the signature fundraising gala supporting PWFC scholars. The event begins with a cocktail reception and silent auction, following by a seated dinner and entertainment. Over 220 friends and supporters will attend. To date, College Dreams has raised over \$750,000 for Pass With Flying Colors.

Event Date March 2, 2019

Event Location

Michigan Shores Club
911 Michigan Ave.
Wilmette, IL